

IN THIS ISSUE: Peer Networks & KickStart - have you expressed an interest? | WLB in-person events return | WLB Awards 2022 launched | Osome's 7 Top tips to boost business growth AND MORE...

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WLB CEO Update

August 2021



Dear colleague,

It's been great to catch up with so many of you in person again at the Park Royal Summer BBQ at Garden Studios, Summer Property Lunch at Fulham Palace and then the Summer Reception at Brentford FC's new stadium.

Our **strategic initiatives** focused on sustainable economic regrowth continue to develop: London West Innovation District focussed on sustainable aviation and logistics; and a new West London Corporate Leaders' Action Group. Congratulations to [Matt Gorman on the award of an MBE](#) for his work on sustainable aviation! Look out for more news on both these initiatives in our next update. With all the project partners we were delighted to welcome Gavin Williamson, Secretary of State for Education, to the [West London Institute of Technology](#) last month to meet students, staff and employer partners - as well as seeing the amazing facilities.

This summer I would encourage business leaders to **give their business a boost** to sign up to the Peer Networks programme & if you want to **support young people** joining your workforce access the generous Kickstart scheme grants (see below).

As we countdown to the COP26 conference in Glasgow more and more local businesses are **measuring their carbon footprint and planning a pathway to net zero**. Do look at the [Climate Essentials tool](#), which is free for WLB members and friends to use in our trial period (more below). For practical support e-mail barney.close@westlondon.com and visit our [Race to Zero](#) microsite.

Finally I hope you get to enjoy a bit of time to recharge this summer, but not before taking a look at which categories in the **West London Business Awards 2022** your business will be entering!

With best wishes,



Andrew Dakers

Chief Executive

Growth Opportunities for your business through Peer Networks & Kickstart



Expressions of interest to join the Peer Networks programme closes on Friday 13 August...Do you feel lucky? The programme, for SME Business Leaders, is fully government funded and delivered through a series of high-impact group sessions with world-class business mentors. If your business is looking to build and strengthen its overall performance, then this is the programme for you! Places are limited and interested organisations should apply ASAP.

[**Read more & apply now >>**](#)

The WLB Kickstart Gateway stands ready to help your business recruit young people at risk of long term unemployment. The Kickstart Scheme is 100% government funded to enable employers to create 6 month-long work placements for 16-24 year olds who are on Universal Credit. Placements can be for any role in your business and, by applying through WLB, we can help you with the application process, the administrative aspects of the scheme and provide employability support.

[**Read more >>**](#)

WLB Awards 2022 Launched



Be an award-winning West London business!

Entries are now open!

32 categories will showcase the best of business in our area

Get your entry in by Friday 22 October

Visit westlondon.com/awards to find out more



The West London Business Awards 2022 have officially launched and are your chance to be recognised as a leader in your field! Alongside our usual awards clusters are the NEW 'Next Generation' categories - celebrating young business talent up to the age of 24. Entries close on Friday 22 October and are open to every business that trades in West London.

FIND OUT MORE

Business support

WLB Member [Osome](#), bookkeeping and accounting software and service provider – recently hosted a panel discussion where they discussed how businesses can expand with a focus on when to raise funds, optimising your accounting and bookkeeping operations/management, and when to seek legal support.

[Read Osome's 7 Top Tips To Boost Business Growth in Unpredictable Times>>](#)

If your business is plotting its journey towards a zero carbon future, Climate Essentials is here to help measure your existing emissions output. Climate Essentials is an online carbon calculator that makes climate action easy and engaging while bringing focus to the areas of your business that require change. The tool is now available through WLB for free during a pilot phase, and also includes a personal support call.

[Read more >>](#)

Member news

EcoWorld London donates 1,540 former Brentford FC seats and equipment

EcoWorld London, the residential developer behind the redevelopment of the former Brentford Football Club stadium, Griffin Park, has donated 1,540 of its seats as well as dugouts and scoreboards to lower-league football clubs across the UK, including those whose stadiums were victims of arson and

Policy watch

City Hall is consulting on its draft Adult Education Roadmap. The consultation is for anyone with an interest in adult and further education and training, skills, workforce development, careers, employment, and employment services. WLB will be responding to the consultation and the views of any West London businesses are warmly welcomed by Rohan Gupta, WLB Policy & Events Coordinator

[\(Rohan.Gupta@westlondon.com\)](mailto:Rohan.Gupta@westlondon.com)

[Read more >>](#)

The West London Vice-Chancellors' Roundtable has launched a microsite. The roundtable aims to boost collaboration between the Universities in West London on everything from economic growth to social mobility and local procurement.

[Read more >>](#)

Smart Currency Business Quarterly Report

WLB member [Smart Currency Business](#) has once again brought together the views of several banks and some interesting market commentary in their quarterly report. Rising inflation and the actions of central banks, as well as the precarious nature of the pandemic, the economy, Brexit tensions and more continue to cast uncertainty over the currency markets. What does the future hold? Find out more in Smart's latest report.

[Get your free copy of the report now >>](#)

Launch of The Underbelly Training Academy

vandalism.

[More >>](#)

Hammersmith BID Summer Festival 2021

This summer, Hammersmith BID is celebrating the safe re-opening of the town centre with its Summer Festival 2021 – an array of free, family-friendly activities across Hammersmith. The Festival runs until 5 September.

[More >>](#)

The Earls Court Development Company launches £180,000 Community Fund

The Earls Court Development Company (ECDC) has launched the Earls Court Community Fund to support local communities in and around the Earls Court site, with up to £180,000 committed this year. The aim of the fund is to make a difference to the lives of people in the local area by offering grants to charities and community organisations that provide much-needed projects, services and activities.

[More >>](#)

Underbelly, the producers of [London Wonderground](#), has launched the Underbelly Training Academy, open to 18–25-year-old residents in the London Boroughs of Hammersmith & Fulham and Kensington & Chelsea, to gain insight and practical experience in the production and staging of large-scale events and festivals. The Training Academy will run from Monday 16th August to Friday 10th September 2021 on-site at London Wonderground, Earls Court, SW6

[Read more >>](#)

Construction Progress at Brent Cross Town

Construction of future streets, squares and parks are taking shape at Brent Cross Town. Drone footage has been supplied by Galldris Services Limited, one of the infrastructure contractors building the new streets, squares and installing services for the new town.

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