

IN THIS ISSUE: 34% of West London working age population now receiving gov't support | Nicola Horlick to deliver keynote at WLB Summer Reception (on Zoom) | Discretionary Business Support Grant schemes update... AND MORE

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WLB CEO Update

June 2020

Dear colleague,

The latest data out last Friday morning showed that 34% of our working age population in West London are now receiving government income support. Behind the numbers are tragic stories of lives lost and threatened livelihoods. Thus, WLB and our partners are now balancing support for businesses & people today with the intensive inter-agency conversations needed to plan and mobilise recovery. Two weeks ago we explored some aspects of how we 'Build Back Better' on [Talk at Ten's Big Debate - do have a listen](#). This Thursday Talk at Ten has an expert panel exploring [the future of West London's high streets](#) and on Thursday 2 July we will reflect on [how we recovered from the 2008 financial crisis](#).



Don't forget you can contact the **West London business support helpline** on **020 8607 2500** or visit coronavirus.westlondon.com.

If you need some cheering up, inspiration and networking then do register to join us on Zoom for the [Park Royal Summertime Social on Thurs 18 June](#) and/or the [WLB Summer Reception on Thurs 9 July](#) when **Nicola Horlick** (CEO, Money&Co) will deliver the keynote address as we launch the West London Business Awards 2021. The 2021 awards will celebrate the resilience and achievements of our business community during this tough year.

We are delighted to welcome into membership: [ITS Technology Group](#), [Delancey \(Earls Court Partnership\)](#), [Winningtemp](#), [Wrapology](#) (West London Company of the Year 2020) & [Kanso Facilities Management](#).

Continue to grasp the unique opportunities to innovate thrown up by COVID19 wherever you can and, as always, get in touch at any time - Best wishes,



Andrew Dakers
Chief Executive

Business resilience in a post-COVID-19 world



Today's Covid-19 pandemic has led to a huge amount of change in the way we do business today. It is a key time for leaders to step up. However, research of 2,100 employees in the UK has revealed that a huge 69% of people don't fully trust their CEOs. The study was unveiled to mark the launch of West London business author and Management Consultant Geoff Hudson-Searle's latest book **Purposeful Discussions**.

[Read more >>](#)

As the potentially devastating impact on the economy of Coronavirus lockdown becomes as much of a worry as containing the virus itself, the government has announced the re-opening of some manufacturing and retail businesses, as well as asking those who cannot work from home to return to their workplace. WLB Member Syft takes a look at how flexible staffing could help your business return to work safely.

[Read more >>](#)

West London Business Leaders' Briefing



West London Business launched its [first Leaders' Briefing](#) last week - a mix of COVID19 economic response and some good news stories from Brompton Bicycle, Eurofins Food Testing, Segro, Quell Therapeutics and vdoc! Our Leaders' briefings will be produced monthly and 'Talk at Ten' continues as our live platform for local business leaders to discuss key opportunities & challenges of our time - the [next episode is on Thursday 18 June](#).

Business support

Discretionary Business Support Grant schemes from West London local authorities are almost all now open for application. The new Grants are intended to aide those businesses who have not been able to benefit from other grant funding during the Coronavirus pandemic. The West London business support website is keeping track of which boroughs have opened their discretionary grant schemes. Apply fast as demand is expected to exceed supply of funds!

[Read more >>](#)

Many businesses are now re-opening, and adapting how they work to incorporate social distancing. Fire safety needs to be considered alongside these changes. You can find more information for businesses in the new guidance note and on the [London Fire Brigade website](#).

[Download guidance note >>](#)

Policy watch

The Chancellor has announced that a second and final grant can be claimed under the Self-employment Income Support Scheme (SEISS) by eligible self-employed individuals. The grant will be payable in a single instalment, as before, but this time will be capped at £6,570 in total.

[Read more >>](#)

Member news

Latest Quarterly report from Smart Currency Business

Read the latest currency forecasts report from Smart Currency Business, who have also launched a brand new, market-leading risk management platform, SmartHedge, to protect your bottom line from the unpredictability of the currency markets.

[More >>](#)

WLB member vdoc offering PPE supplies with low prices & great savings

vdoc is an award-winning, fully concierge-driven global healthcare solution and is now able to offer CE and/or FDA approved PPE equipment for businesses across West London.

[More >>](#)

Under the Coronavirus Job Retention Scheme, all UK employers with a PAYE scheme that was created and started on or before 28 February 2020, will be able to access support to continue paying part of their employees' salary for those that would otherwise have been laid off during this crisis. The Coronavirus Job Retention Scheme is changing From 1 July.

[Read more >>](#)

Creatives Network update: New Directions from six creative businesses



Creative industries were among those hit the most by the sudden onset of the COVID-19 lockdown. Many took their presence online while others oriented their business to assist the NHS. Discover how six creative businesses in West London have adapted to COVID-19.

[Read more >>](#)

ITS full fibre connectivity on your doorstep

ITS provides a range of connectivity solutions to suit organisations of all shapes and sizes, requirements, and budgets. From dedicated leased lines, to very low contended full fibre business broadband, to solutions providing resilience and redundancy.

[More >>](#)

How Timeless IMS can secure SMEs at risk from cyber attack

Last year, a cybercriminal attacked a British business every second — that's over 31.5m attacks every year in the UK alone. Timeless IMS can implement the technology to protect your business and secure cyber insurance.

[More >>](#)



**Together for business in
West London**

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