

IN THIS ISSUE: The post-Local Election picture in West London | Q1 2022 Labour Market Insights | West London innovators revealed | WLB Company Spotlight Podcast... AND MORE!

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WLB CEO Update

June 2022

Dear colleague,

I am delighted to share off the back of this Jubilee weekend that Wrapology, WLB member and Company of the Year 2020, has won a [Queen's Awards for Enterprise - International trade](#)... Congratulations to the Wrapology team!



At WLB we work closely with our local government partners to support sustainable economic growth, so as the dust settles on the recent local Election results, do [take a few minutes to read the manifesto highlights of the new administration in your West London borough](#).

Spring has been busy for the WLB team with: the publication of our latest [Labour Market Intelligence report for West London](#); the second cohort of [Better Futures+](#) underway supporting SMEs across London in their transition to Net Zero; and we can also reveal which innovative West London companies were successful in securing support from the [Ealing Pioneers' Fund](#) and [Hillingdon Enterprise Fund](#).

As in person events gather new momentum I look forward to seeing many of you this Summer: You can now book for the [Property Lunch at Earls Court](#) & soon the [Summer Reception at VentureX White City](#).

As always, please do not hesitate to get in touch with the team - Kind regards,

A handwritten signature in black ink, appearing to read 'Andrew Dakers', written over a horizontal line.

Andrew Dakers
Chief Executive

The latest sustainability news from across West London



London Climate Action Week is just one of several events taking place in the coming weeks looking at various ways to tackle the climate emergency.

London Tech Week includes the TLA PropTech Net Zero Industry Challenge; in addition to Circular Economy Week 2022 from ReLondon. Whatever your sector or speciality, there's something for all organisations to get involved in planning their net zero transition.

[Read more >>](#)



Heathrow wants to share the benefits of living on the doorstep of the UK's hub airport with its neighbours as it starts to see the first signs of **passenger numbers returning**. The updated Heathrow Local Recovery Plan will continue to allow the community around the airport to capitalise on the aviation sector's recovery as it begins to take shape over the coming years.

[Read more >>](#)

West London Business 'Company Spotlight' Podcast



Company Spotlight

Episode #1

Joyce Macfarlane
Selfsense



The first episode of the West London Business Company Spotlight podcast is now available. The podcast tells the story of WLB members from their point of view, with insights and anecdotes about life as a West London business. The debut episode focusses on long time WLB member Joyce Macfarlane of Selfsense - a holistic change management

consultancy based in Twickenham. Keep an eye on the [WLB YouTube channel](#) and [Spotify page](#) for future episodes!

LISTEN NOW

Business support

New London Educational Trust continue to offer the London Learning project for the benefit of business across West London. Businesses in Health & Social Care, Retail and Hospitality can benefit from free training for their employees including individual advice and guidance from trained specialist staff to identify what activities will help them achieve progression in their jobs.

[Find out more >>](#)

HSBC Holdings is launching a \$1 billion lending fund to invest in female-owned businesses over the next 12 months. HSBC recognise that access to funding remains one of the biggest hurdles for female business leaders worldwide. Female-owned businesses received just 3% of start-up funding in 2019.

[Read more >>](#)

Policy Watch

The West London Strategic Infrastructure Delivery Plan sets out the strategic infrastructure the sub-region will need to support its sustainable growth into the 2040s. It focusses on infrastructure of cross-borough importance to delivering growth, particularly in opportunity areas or other places prioritised for development. The work, carried out for the West London Alliance by Atkins and Cushman & Wakefield, covers transport, energy, water and flood risk, digital, green and social

Member news

Ukrainian conflict – Are you prepared for food and drink supply chain risks?

Many supply chains were severely disrupted during the pandemic. The war in the Ukraine has now exposed them to further stress. **Verlingue** explores the challenges businesses face and what you can do to protect yourself.

[More >>](#)

Yes It's Possible: There are simple steps to eradicate homelessness

A new Community Interest Company, **Yes It's Possible**, based in Ealing, is committed to working with charity and business partners to reduce homelessness by providing much-needed training, coaching and placing people into work.

[More >>](#)

infrastructure.

[Read more >>](#)

Transport for London's (TfL's) reliance on passenger fares for the majority of its income, means the effect of the pandemic on TfL's finances has been devastating, requiring Government support to keep public transport in London operating. TfL have had to undertake a detailed review of London's bus network in order to achieve these significant financial savings required by the Government. They are now consulting on the substantial proposals to bus routes including those in West London.

[Have your say >>](#)

Access Postgraduate Talent

Are you looking for support on a project for either 6-12 weeks or a longer term 9-12 months? The Brunel University Professional Development Centre work with around 500 students studying Corporate Brand Management, Marketing, International Business, Management and AI Strategy looking to secure a placement this September after they have completed their dissertations.

[Read more >>](#)

Inaugural AI Futures Symposium from Brunel University: 12 July 2022

A formidable line up of leaders in AI will share their knowledge and first-hand experiences that are of concern to decision-makers in private, public and third sector organisations. The latest research conducted by Brunel's Centre for AI will inform discussions. The unique intimate symposium will give you an incredible opportunity to sit down for frank, unbiased conversations with leaders in AI thought and practice without the hype and upselling associated with commercial AI conferences.

[Read more >>](#)

Celebrating 20 years of Alexanders Removals

Alexanders marked the opening of its new Heathrow warehouse and also the 20th Anniversary of the business in early May, alongside WLB CEO Andrew Dakers, Ruth Cadbury MP and a number of other high-profile figures.

[More >>](#)

Free AAT Accounting Level 3 courses from West London College

As part of the Government's recently launched 'Free Courses for Jobs scheme', **West London College** is launching the AAT Accounting Level 3 Online and On Campus course running from April 2022 – June 2023.

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