IN THIS ISSUE: DRAFT LSIP RECOMMENDATIONS NOW AVAILABLE | LONDON WEST INNOVATION NETWORK WORKSHOP IN APRIL | JOIN THE AWS CONNECTED COMMUNITY | SDF GREEN SKILLS PROJECT... AND MORE View this email in your browser



WLB CEO Update

Dear colleague,

It has been a productive first quarter of 2023 for our staff team and members. The West London Skills Summit opened the year in late January with 200+ attendees. The <u>draft West London</u> <u>Local Skills Improvement Plan (LSIP) recommendations</u> arising from the summit and wider dialogue are now out for consultation. March 2023



The tenth <u>West London Business Awards were a spectacular night</u>, hosted by Rory Bremner at Twickenham Stadium in late February with 400+ guests attending. Congratulations to Lamington Group our West London Company of the Year, as well as Wrapology who were selected by WLB members as our West London Company of the Decade.

This Thursday (23 March) over 80 professionals from Digital Creative sector will gather for Digital Creative Network West's latest showcase and networking gathering – <u>it's not too</u> <u>late to book a place</u>. If you are considering the future of Green skills in your business and how you can partner with local colleges, please take 5 minutes to complete the <u>SDF Green</u> <u>Skills Project Employer Needs Survey</u> by 31 March.

The London West Innovation Network continues to develop at a pace with its new brand launched – do take a look, and if you are involved in an early stage, fast growth business book onto LWIN's first webinar on early stage fundraising.

As always it is my great pleasure to welcome our new Members: The Ace Café, Amazon Web Services (AWS), Après At Home, Palletways London and Precious About Make Up.

With best wishes,

Andrew Dakers Chief Executive

The latest on growth & innovation from across West London



Consumer Price Inflation (CPI) has started to fall but, at 10.5%, it is still very high and well above the Monetary Policy Committee's (MPC) 2% target. Lai Wah Co, Bank of England Deputy Agent for Greater London provides the latest economic insights and why the bank expects inflation to fall rapidly in 2023. Read more >>



Want to start your own business with a focus on innovation? The London West Innovation Network's first workshop of the year will provide an overview of the various funding options for startups in an upcoming FREE workshop on Wednesday 19 April.

Read more >>

West London Business Awards 2023 winners revealed



On Friday 24 February 2023, guests from across all industries descended upon Twickenham Stadium to celebrate business excellence at The West London Business Awards 2023. Britain's best-loved impressionist Rory Bremner brought his trademark repertoire to our tenth anniversary celebrations. West London was once again profiled to a global audience with businesses of all sizes taking the spotlight – including, for the first time ever, the West London Company of the Decade award determined by a vote of West London Business members.

READ MORE

Business support

Over 70% of small and medium-sized businesses will invest in enhanced technology services by 2024 - all with a goal of becoming more resilient in rapidly changing market conditions. Accelerate your journey to the cloud. Join the AWS Connected Community, an online community for leaders of small and medium-sized businesses to connect, learn, and share - overcoming the common barriers of technology adoption. Read more >>

Find out how Al tools are changing the world of work and gain practical steps to start using Al in your business and supply chain. With Rupert Chesman, a creative who has worked with countless companies across the world making their commercial content, as well as understanding the latest trends in the creative fields. WLB members can watch the replay of this webinar by logging into our secure Members Area.

Log in and watch now >>

Brunel University London are currently supporting postgraduate students from the AI pathway who are seeking paid or unpaid placements for either a 3 or 12month period, starting between April and May. Students from the Artificial Intelligence Strategy MSc course at Brunel University possess technical and strategic skills, making them suitable for various roles in industries adopting AI technologies such as finance, healthcare, and e-commerce.

More >>

Q2 2023 will see a raft of new business support programmes unveiled as UK SPF funding is rolled out by central government. In the meantime, your local council still has a range of support programmes available.

Member focus

What Could A Four-day Week Mean For Your Business?

Moore Kingston Smith's latest Enterprise Series Webinar on Thursday 23 March looks at how the four-day week could work for different types of businesses in practical terms...

More >>

ECDC Bringing The Wonder Back To Earls Court

The Earls Court Development Company (ECDC) has unveiled a draft masterplan to deliver on their vision 'to bring the wonder back to Earls Court'. The ambitious redevelopment will see this long neglected, largely derelict 40-acre site in Zone 1 London reinstated as a destination for entertainment, innovation and Here are examples from around the seven West London boroughs:

H&F Business Growth Hub >> Brent Digital Skills Hub >> Hounslow Innovate and Grow 4.0 >>

Policy Watch

SDF Green Skills

This programme ensures that the voice of smaller employers is heard in the development of new courses and curricula contributing to Net Zero. Complete this short survey to register your interest for one of the to receive a **free Training Needs Analysis for your business**. We are offering a free government funded support session to help you understand your workforce, recruitment and skill needs. For more information, contact <u>lea.sri-</u> <u>pathmanathan@westlondon.com</u> or <u>visit our</u> <u>webpage</u>.

The UK's growth capital market had another very good year in 2022 but was unable to match the dizzy heights of 2021, which was itself a record year for dealmaking. West London Business member Moore Kingston Smith takes a deeper look at the ins and outs through their Growth Capital Update – Q4 2022. Read more >>

Skills Builder Partnership have released a groundbreaking report that investigates the state of essential skills in the UK. What did it say, and what actions should be taken? <u>The Essential Skills Tracker 2023</u> research exposes the cost of low essential skills to the UK in 2022 – coming in at £22.2bn. More encouragingly it shows those with higher levels of essential skills experience improved social mobility, employment, earnings, job satisfaction and life satisfaction. <u>Read more >></u> excitement. More >>

Brent Cross Town's New Landmark

If you've been anywhere near the Brent Cross interchange in the last few weeks, you may have noticed something different beginning to rise above the elevated roads...

More >>

Kew Bridge Gate lights up with new art installation

A new interactive, sensory artwork has been unveiled at Kew Bridge Gate, inspired by conversations with scientists at the neighbouring Royal Botanic Gardens at Kew. The new art installation is part of the major regeneration at Kew Bridge Gate by EcoWorld London More >>

Join Capital West London at UKREiiF 2023

The combined London boroughs of Barnet, Brent, Ealing, Harrow, and Hounslow, alongside OPDC, West London Business and private sector partners, will be

Developing Film Space in West London

West London's film and TV sector is famous as home to many of the UK's most celebrated television dramas and big-budget Hollywood blockbusters, with studios, facilities houses, and production offices continue to take up property in Park Royal and the wider area. But what does the future hold for the sector? West London Business member GLi recently met with met with Bill Boler, Partnerships Director at WLB for the Creative Enterprise Zone West, to find out more about his work to support the film and TV sector and its need for modern, sustainable spaces. exhibiting at The UK's Real Estate Investment & Infrastructure Forum (UKREiiF), between 16-18 May in Leeds. If you are interested in joining the West London delegation to promote your projects alongside the public sector partners, <u>please</u> <u>get in touch with</u> <u>delegation coordinators</u> <u>White Label as soon as</u> possible.

Read more >>

Did you know?... West London Trivia

>> A fair has been held in Barnet every year since 1588 and became so well known that 'Barnet fair' became Cockney rhyming slang for hair.

>> Hillingdon is the second largest London borough by area and has more land under prestigious Green Flag status than any other London borough.

>> The standard distance for modern marathons — 26.2 miles — is thanks to the 1908 Olympics held at White City, where the route between taken from Windsor Castle was roughly 26 miles. However, so that the race finished directly in front of the royal box at the White City stadium, an extra 0.2 miles was tacked on and set the distance for all subsequent marathons.

Have a fact of your own? <u>Get in touch</u> and let us know so we can feature your fact in our next e-newsletter!

Copyright © 2023 West London Business, All rights reserved.

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>

www.westlondon.com

Leadership for the world's most connected place

