



WLB CEO Update

May 2021



Dear colleague,

I know this continues to be a challenging time for many of our members and supporters as we continue to grapple with the uncertainties of when the economy will fully unlock and the impact of variants in West London. [Recently updated research by Oxford Economics shows the devastating impact of coronavirus on West London.](#)

At WLB we are continuing to work 24/7 with our partners in the West London Economic Recovery Task Force to maximise the support that reaches to local businesses and the many individuals impacted. We draw hope like everyone from the progress of the vaccine programme and improving economic data.

To support this economic reboot WLB has a packed summer of *in person* events lined up at some very special locations for you. This includes our Summer Reception (see below) at the new Brentford Community Stadium where we look forward to renewing face-to-face relationships with so many of you!

The Digital Creative Network West has launched with Upstream supporting this buoyant and world-class West London sector (see below). Alongside we released our Race to Zero #WestLondon toolkit; I do hope you will join us for the 'COP26 Business Roadshow' online workshop in your borough to find out more and get practical advice (details below). Early this month our [first cohort of SMEs](#) accepted on the Better Futures+ programme started planning their journeys to net zero.

For those of you with an eye on construction, the [Mayor's Construction Academy West London](#) offers many opportunities for cross sector collaboration (see below) as does the [West London Institute of Technology](#) of which we are also a proud founding partner.

Finally it is my pleasure to welcome to our new members: Action Coach Ealing, London Media Lounge,

Osome and The Alternative Board - and to extend our congratulations to John Dickie on taking up the helm as CEO of our partners London First .



Andrew Dakers
Chief Executive

West London builds back better



Upstream, West London Business and Creative Enterprise Zone West are excited to [launch the Digital Creative Network West](#). This new network for creatives aims to foster and strengthen relationships between large anchor organisations, startups and academia in West London. In addition, our latest edition of Talk at Ten focussed on the blooming Esports sector in West London - already worth £111.5 million GVA nationally in 2019 and growing.

[Watch now >>](#)

New London Educational Trust are pleased to announce the continuation of the London Learning Project (LLP). The project is in conjunction with Greater London Authority and funded through the European Social Fund, to support London companies, and their local staff, to re-energise and upskill through training and education. This project is completely FREE to all eligible employees and their employers in Retail, Hospitality and Social Care.

[Read more >>](#)

West London Business Summer Reception

West London Business Summer Reception

Thursday 1 July - 5:30 - 7:30pm

Bookings open soon, e-mail rohan.gupta@westlondon.com to find out more



The West London Business Summer Reception will take place at the Brentford Community Stadium on Thursday 1 July. An opportunity to meet fellow WLB members and make new contacts - our return to in-person networking is not to be missed!

Bookings open soon, contact rohan.gupta@westlondon.com to find out more.

Business support

WLB's virtual COP26 Business Roadshow gets started on Monday 7 June. In a borough-by-borough tour over 4 days, WLB will unpack the 2030 net zero agenda, and provide you with the tools and advice to help you set net zero targets and an action plan for your business.

[Read more >>](#)

The Trade Beyond Brexit Webinar Series is now available to watch on demand. The 4 webinar series supported by the London Business Hub brought together experts to discuss the problems and solutions of trading overseas post-Brexit. If you are a business that exports or has aspirations to do so, the series is a must watch.

[Watch now >>](#)

Join us at 10-11am on Thursday 10 June to hear from The Forge@Park Royal, the business employment and skills service, about their exciting new business support programme to enable Park Royal & Old Oak businesses to reboot, recover and grow. The programme The Forge@ParkRoyal have commissioned is funded by HS2's BLEF and Old Oak and Park Royal Development Corporation (OPDC).

[Read more >>](#)

Policy watch

Member news

HSBC Guide to Net Zero – An introduction for business

HSBC in collaboration with Carbon Intelligence have launched a new guide to support businesses on their journey to Net Zero. The guide lays the foundations for an ambitious carbon reduction strategy that will provide a credible sustainability approach attractive to customers, employees and investors alike.

[More >>](#)

New Heathrow Portfolio & Supplier Management Website Launch

Heathrow has launched its new portfolio & supplier management website. The newly launched website is the first recommendation in the Heathrow Local Recovery Plan. It has been

30 June is the deadline to help ensure your eligible EU employees have registered with the Government's EU Settlement Scheme (EUSS). All EU, EEA and Swiss citizens and their family members who were resident in the UK by 31 December 2020, should apply without delay so that they can continue to work, study, and access free healthcare and benefits in the UK after 30 June 2021. It is not an employers responsibility to make sure staff have applied, but you can play a role by reminding them of the approaching deadline by cascading the information in the [employer toolkit](#).

The UK economy is now recovering rapidly writes Lai Wah Co, Bank of England Deputy Agent for Greater London. The latest BoE update examines the factors leading the recovery as well as some stark comparisons to one year ago.

[Read more >>](#)

West London Meets India Conference

The West London Meets India conference and sector-specific workshops are designed to help London's SMEs to explore the business, trade, and investment opportunities that India has to offer in various sectors and learn how to do business there.

[Read more >>](#)

Are your staff vaccinated yet?

Leading businesses, employers and industry bodies across the UK have come together to support the COVID-19 vaccination programme and encourage their staff to get a jab when eligible. Some of the UK's biggest national employers have pledged their support in promoting positive vaccination messages and encouraging their 240,000+ employees to get the vaccine – including

designed to provide a new and simplified dedicated business page on the Heathrow website which provides additional support for local SMEs to prepare for pre-selection criteria.

[More >>](#)

Hertz Dream Collection Offering 12 month Leases

If you're looking for prestige car leasing over 12 months, Hertz Dream Collection has you covered. A new car, latest model, every year with a generous mileage allowance. No service costs.

[More >>](#)

SEGRO invites London students to take their first steps into a career in property

SEGRO, the leading owner, manager and developer of modern warehousing and industrial property is partnering with Pathways to Property to invite sixth form students from London, particularly those from backgrounds that are under-represented in the sector, to find out more about careers in real estate and help develop the skills to succeed in the

during working hours – to ensure workplaces are safe and staff can play their part in the UK’s biggest vaccination programme in history.

[Read more >>](#)

world of work.

[More >>](#)

New WLB Member Osome is offering £100 off your first month. Osome will assign certified accountants to handle all your bookkeeping and accounting through their automated software (web & mobile app) - for businesses in any industry! Just dump the receipts and invoices on them: email, scan, or snap pictures with your phone. Your Osome bookkeeper will categorise, tag, and store them, and wherever they can - they’ll use integrations to pull the information automatically, so you don’t have to.



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