

# Chief Executive's Update FEBRUARY 2016

Dear member,

After a whirlwind start to 2016 for West London Business, I'd like to take a few moments to update you on our current work programme.



## **INSIGHT, VOICE AND CONNECTIONS....**

- On 20 January Victoria Hills, Chief Executive of OPDC, joined Park Royal Business Group
   (PRBG) members at FitOut UK to introduce the work to be done on a Park Royal Business
   Plan. MPs Rupa Huq & Andy Slaughter also joined us to share their reflections on Park Royal and talk to PRBG members.
- 25 January and Rupa Huq MP raised the <u>concerns of small businesses regarding proposed</u> <u>changes to Tax Receipts</u> in a Westminster Hall debate.
- Twickenham Stadium played host for our annual Transport Seminar on 27 January. Heathrow
  CEO, John Holland-Kaye, Mary Harpley, Chief Executive, LB Hounslow and Alex Williams,
  Director of Borough Planning for TfL shared their reflections on the future of transport in West
  London. If you couldn't attend, watch the videos...
- 10 February and we delivered with our partners the first Park Royal Skills and Apprenticeship
   Fair. See some of the tweets @ParkRoyalBG
- 12 February we hosted a corporate lunch with our partners at West London Alliance considering the future of Further Education in the region.
- The same day several WLB members attended Chiswick Business Forum to hear Zac
   Goldsmith's vision for London if elected in May. We look forward similar opportunities to engage
   with other Mayoral candidates in the week's ahead.

#### **WLB MEMBERS' BADGE**

Want to demonstrate your proud membership of WLB and West London connection? We are delighted to reveal our exclusive new badge for WLB members. This can be used on your website, company

stationery or anywhere else that inspires! You can download the logo in a variety of formats from the website.

### **OFFICE MOVE AND STAFF CHANGES**

In January we moved our office from Hounslow to <u>The Workary</u> - a co-working space in Chiswick. We also said a fond farewell to Rona Forzani and Sue Ramcharan. My focus and the board's has been to establish ways of working and a staff structure that is financially sustainable and effective in meeting the current and future needs of our members.

As part of these changes, after a highly competitive interview process, Clarence Bretz (left) joined the WLB team as Policy and Events Co-ordinator working alongside Ryan, me and our two interns. Clarence brings experience in public policy research from working at the House of Commons and has a Masters degree from the University of Strasbourg. Clarence will coordinate both the development of WLB's policy commissions and the delivery our events programme.

#### **LOOKING FORWARD**

If your business hasn't yet responded to <u>our members' survey on the European Union in/out referendum</u> it would still be useful to have your input. Please take 5 minutes to respond today.

Our **House of Commons reception** is fast approaching this Friday (26 February). If you've not already signed up to join us for the reception, <u>please book ASAP for one of our most memorable events of the year!</u>

With contributions from business leaders including Lord Bilimoria, the reception will see the launch of **four policy commissions** focussed on:

- Transport & Infrastructure
- The Built Environment
- Education & Skills
- Sustainability & Climate Change

<u>Please visit our dedicated microsite</u> to add your thoughts to the Terms of Reference for the policy commissions. E-mail clarence.bretz@westlondon.com if you have any problems registering to make changes

At the reception we will launch our new quarterly magazine *'West Londoner'*. West Londoner also provides a new opportunity to connect with a 50,000 readership of business leaders and opinion formers across West London. <u>Our new media pack</u> introduces the magazine and the range of opportunities available to get your organisation noticed!

So on many fronts, the coming months are shaping up to be both crucial and exciting for West London.

As always, thank you for your continued support as a member of West London Business.

With warm regards,

Andrew Dakers

**Chief Executive** 

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