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INSIDE: First 75 days... Brand refresh and website launch at Wembley... Annual awards... Your views on the EU referendum



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Chief Executive's Update: November 2015

Since joining WLB nine weeks ago I have spent much of my time on the road meeting member companies large and small - as well as businesses considering joining. Your input is critical in shaping our business plan for the years ahead, so thank you for the ideas and feedback. You can read more about my first 75 days at the helm, and emerging plans, in this <u>article for</u> <u>the Autumn issue of *BusinessWest* magazine</u>.



Scroll down to find out about the launch of our new

website and refreshed brand identity at Wembley on Weds 18 November, when we will be retiring the blue 'doorway on West London' logo - and introducing the new Members' Resources section of the website.

Don't forget we are now entering the last few days in which you can book to attend the **Awards Gala Dinner** on Thurs 26 November. It is one of the most vibrant nights of the year in West London's business calendar - and this year hosted by entertainment legend Jason Donovan.

Finally, we give you a heads up on a survey that will be coming out in the next few days seeking **members' views on the EU in/out referendum**.

So, as always, no lack of variety in what the team are working on at WLB!

Andrew Dakers



6PM, WEDNESDAY 18 NOVEMBER

STADIUM TOUR, NEW WLB BRAND AND WEBSITE LAUNCH, WEMBLEY

Join us for a behind the scenes tour of the iconic stadium, enjoy great hospitality and celebrate the launch of our new website. You will also be amongst the first to see the new look West London Business brand. The beta version of the website has launched this week at <u>www.westlondon.com</u>

Book Now



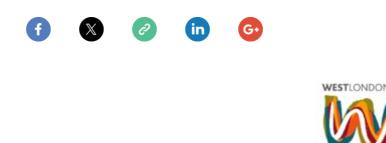
7PM, THURSDAY 26 NOVEMBER WEST LONDON BUSINESS AWARDS GALA DINNER

An amazing night of networking, entertainment and fine dining, all focussed on celebrating business excellence around three themes: 'Sector leadership', 'Sustainable and responsible business', and 'Driving our economy forward'. This year the awards are hosted by West London entertainment legend Jason Donovan.

Book Now



Members of West London Business should keep an eye out for an e-mail over the next few days inviting you to share your views on the EU referendum in/out debate.



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