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CEO NEWSLETTER

April 2024



In this issue...

- WLB launches Mayoral Election manifesto
- New Hydrogen research revealed in policy paper
- Kim Challis named as Chair of Corporate Leaders' Action Group
- ...and more!

A fast start to 2024 has seen us celebrate the [West London Business Awards at Twickenham](#), [launch a report on Net zero neighbourhoods](#) with the LDN Collective and AESG at MIPIM, the latest Digital Creative Network West at Huckletree and onboarded more businesses to [LWIN's Accelerate Ealing programme](#).

Last week I was delighted to join St George and SEGRO as they launched the remarkable [V-Park Grand Union](#) bringing multi-level industrial space to Park Royal; and we hosted Lloyd Lee at the [West London Spring Property Lunch](#).

This e-newsletter marks [the launch of our Mayoral Election manifesto](#), as well as [an in-depth paper on Hydrogen](#) - the challenges and opportunities presented as this becomes an element of West London's energy mix. This can be read alongside of the recently published [West Local Area Energy Plan](#), which is focussing all our minds on the scale of investment now needed in the grid.

Looking ahead [WLB turns 30](#) at the end of May, an anniversary we will mark at our Summer Reception.

With best wishes,

Andrew

WLB OUTLINES KEY PRIORITIES IN MAYORAL ELECTION MANIFESTO

Ahead of this week's London Mayoral Elections, WLB sets out its 2024 priorities...

Ahead of the London Mayoral Election, West London Business (WLB) has released a Manifesto, setting out the key priorities for London's new Mayor, that will benefit those who live and work in the West London vicinity: Inclusive employment; Innovation and growth; Education and skills; The built environment; Climate change; and Energy & infrastructure.



[Read more](#)



MORE NEWS...



Kim Challis named as Chair of West London Corporate Leaders' Action Group

West London Business has announced that Kim Challis, Regional Managing Director of APCOA UK & Ireland, will imminently take up the role of Chair of the West London Corporate Leaders' Action Group (CLAG). Kim is currently Chair designate of CLAG and will be taking the helm from 1 June 2024. She succeeds former Heathrow CEO John Holland-Kaye.

[Read More](#)



Last chance to sign up for free expert advice through Accelerate Ealing

Devised to boost the sales and marketing talents of Ealing businesses, Accelerate Ealing brings together expert consultants to provide Ealing's SMEs with bespoke 1-2-1 support. The last scheduled masterclass takes place Wednesday 8 May and only a few places remain. Free to attend, take advantage of bespoke tools and advice worth thousands of £££.

[Register Now](#)



UPCOMING EVENTS

West London Retail Skills Hub Launch

Thursday 6 June, 3 - 6pm

Westfield, Ariel Way, W12 7GF

Join us for the launch of the West London Retail Skills Hub, a brand new resource by Westfield, Spark! and West London College.

[View details and register](#)

West London Business Summer Reception 2024

Thursday 11 July 2024

VENUE TBC

SAVE THE DATE and join the West London Business team as we celebrate 30 years of all things WLB!

[Contact Jette to find out more](#)

[See all upcoming West London Business events >>](#)

POLICY WATCH

WLB Launches New Research Into Developing a Hydrogen Market In West London

The transformation of the UK's economy from carbon intensive energy sources to Net Zero has shifted attention to hydrogen as an alternative to coal, gas, and oil...

[Read more](#)

T Level Work Placements – Can You Host A Learner?

Read our employers guide to T Level qualifications and how you can support the next generation of West London worker through an industry placement... It's not as difficult as you might think!

[Read more](#)

Heathrow's 2023 Sustainability Report Launched

Heathrow 2.0 is the airport's sustainability plan to connect people and planet. It focuses on decarbonisation and ensuring the airport, and the communities around it, can be a great place to live and work.

[Read more](#)

Update: Shaping West London's Energy Future

Two new reports show how West London is leading the way towards net zero, while highlighting the ongoing need to invest in West London's grid capacity to power sustainable economic and housing growth.


[Read more](#)


MEMBER HIGHLIGHTS

- Read the latest Currency Forecast and commentary (Smart Currency Business)
- Going to UKREiiF? Attend the Capital West London Drinks Reception (White Label)
- Get your Ealing business ready to win more contracts (Branduin Business Support)
- HRUC Announces Agreement With MIT In Landmark Move For The FE Sector (HRUC)
- The Victoria Wins West London CAMRA Pub Of The Year (Fullers)

WLB welcomes our new members - **Blast Studio** | **Education Development Trust** | **Envopap** | **Jewels Airport Transfers** | **Konsileo** | **ITS Technology** | **Nash Concepts** | **One Care IT**
Catch up on all our news at westlondon.com/news

If you are a WLB member and have news to share, send us your content!





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Contact Amelia now!

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